

MONEY TALK

Joyce Roderick, Executive Director

In June your funding committee sent letters and made personal calls to people who, in the past, have been generous money contributors to our organization. We need to raise \$7,500 in order to earn the \$15,000 for our endowment fund which a benefactor has pledged as a 2 for 1 matching grant. Our supporters have given or pledged \$4,500 - a wonderful vote of confidence! Our heartfelt thanks to all who have helped. We have \$3,000 yet to go. It's an "all-or-nothing" situation. We'll keep working on it.

EVs have also been generous with additional contributions along with their active membership dues. Thank you. (Send your dues envelope in soon if you haven't done so yet.)

I'm slowly plunking away at a better marketing plan for our tracks stamps. Richard Alyanak, business student at Berkeley, volunteered some time this summer to study the novelty item market business, packaging, and to make recommendations on these topics. Our thanks to Richard!

Jan Fenwick made it possible for me to attend the National Volunteer Conference, the national-level volunteer meeting, at Stanford in June. I attended workshops on program marketing, volunteers in public land agencies, obtaining management and technical assistance from corporations, and on consulting strategies. It was interesting to observe a much larger volunteer context than usual. Keynote speaker Hazel Henderson was especially empowering - more on that later. A real controversy explored was the problem of replacing paid workers with volunteers in many agencies and businesses. Labor leaders were there, educating and negotiating.

Right now I'm working on negotiating with the Federal Emergency Management Agency on our earthquake materials proposal and with Packard Foundation on the urban project.

Keep your eyes open for feature articles in local newspapers these next three weeks. Recruiting is our #1 priority right now!

Did you know that the PCC has a new Apple IIe computer and printer which is part of a California environmental network sponsored by Apple Corp.? We will be able to lease time for mailing lists and word processing as soon as we learn how to run it! Roger Schuelke is helping -- Thank Goodness!



Need an Educator?

Try the Carey family, where educating is a way of life. After getting her teaching credentials, and enough credits for a master's, Nita Carey taught 3rd, 4th and 5th grades. Her husband, Dick, got his Ph.D. in Education, worked for the State Dept. of Education and was the first Vice-Principal at the then new Gunn High in Palo Alto. Now, their son is carrying on the tradition, getting a Ph.D. in Education.

Nita says she has had a peripatetic life, starting in Casper, Wyoming, where she learned about the great outdoors from family camping trips in the Idaho Panhandle. After the family moved to Berkeley, Nita married a Navy man and moved from Alameda to San Carlos to Vallejo to San Diego and back to Alameda and Sacramento before settling in the West Bay.

After raising a family, the EVs were "just the thing" for her, says Nita. She took the Bay training about eight years ago, picking up Forest/Foothill, Urban, and Earthquake programs later on. With her education background, Nita was well qualified to help write the 4th grade Urban curriculum along with Ruth Alyanak. For the past two years Nita was one of the South County Area Coordinators -- a prodigious job! If a class went begging for a 'Chief', Nita took it herself. A job well done!

who's news

by Fran Stevenson

